

CAREER AND PROGRESSION OPPORTUNITIES

Graduates from this programme can choose from a diverse range of career and further education opportunities including:

- Establish their own export led, innovative enterprises and access other enterprise incubation programmes such as the Synergy Enterprise Platform Programme
- Access further education programmes at level 8, 9 or 10
- Gain employment in Research and Development (R&D) related fields

PROGRAMME FEES

This programme is funded under the Labour Market Activation Fund (LMA). There are no fees for students who meet the eligibility criteria as follows:

- Applicants must meet the HEA eligibility criteria (for EU status) described on page 132 of the ITT Dublin part-time programme guide
- Applicants can retain their social welfare benefits while on this Diploma but applicants must be unemployed and on the live register for a minimum of 3 consecutive months prior to the start of the programme

More detailed information on the qualifying criteria is given on the programme application form

ENTRY REQUIREMENTS

- Applicants must hold a recognised degree at level 7 award (or equivalent qualification) and/or relevant industry experience in any business, professional, science, technology or engineering related discipline
- All applicants must have competence in spoken and written English
- Applicants must also be on the live register for a minimum of 3 consecutive months prior to the start of the programme
- Applicants may be required to complete an interview as part of the application process

FURTHER INFORMATION AND APPLICATION FORM

Please visit
www.enterpriseevolution.ie

or contact:

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WWW.ENTERPRISEEVOLUTION.IE



**DIPLOMA IN
ENTERPRISE
INNOVATION***



WELCOME

We are delighted to unveil the Enterprise Evolution Programme (EEP). Designed to bridge the gap between education and entrepreneurship this programme is a new departure for enterprise creation and development in Ireland. Funded under the National Labour Market Activation Fund (LMA), this course will challenge participants from the disciplines of Engineering, Science, Technology, Arts, Business and the professions to work in cross functional teams to create innovative and export-led enterprises.

Only 80 places are available on this unique and intensive programme. 40 places will be available in rotation 1, which is due to start in September 2010 and a further 40 places will be available in rotation 2 which is due to start in January 2011.

The EEP is a partnership between Innovo Training and Development, the Synergy Centre and the Institute of Technology in Tallaght (ITT), which ensures that participants are immersed in a unique environment of innovation, creativity and entrepreneurship while on the programme.

Interested in getting involved? Applicants must have a third level degree and/or relevant industry experience, demonstrate innovative thinking and have a passion for entrepreneurship. As the LMA is designed to up skill and retrain the unemployed, applicants to the EEP must be unemployed and on the live register for a minimum of 3 consecutive months before the start of the programme. However successful applicants can retain their social welfare benefits while on the programme.

Ultimately the EEP recognises the abundance of underutilised talent that currently exists in the Irish labour market and our aim is to harness the ideas, creativity and expertise of these individuals to the benefit of themselves and the Irish economy. We look forward to receiving your application to the programme.

Declan Byrne, Pat O'Donnell, Adrian Payne
Enterprise Evolution Programme Team

PROGRAMME PARTNERS



Established in 2005 by Declan Byrne and Eoin Conroy, Innovo has carved a niche in the development and delivery of enterprise training programmes in Ireland. Having worked closely with numerous county enterprise boards, Enterprise Platform Programmes (EPPs) and Area partnership around the country, Innovo have quickly established an impressive enterprise training footprint in Ireland.

Working with individuals and SME's that are passionate about their idea, and their business, Innovo has assisted hundreds of entrepreneurs to realise their entrepreneurial dream.

The Institute of Technology Tallaght (ITT) has a strong reputation in the delivery of science, engineering and business-related courses. The Institute's impressive campus is located in the heart of the M50 economic corridor, an ideal location for its range of career-focused programmes.

The Institute also has a strong track record in research and in entrepreneur support, and the innovative blend of education and entrepreneurship contained in the Enterprise Evolution Programme will be an attractive addition to its range of programmes (subject to successful accreditation).

www.innovotraining.ie

www.it-tallaght.ie

www.synergycentre.ie



DIPLOMA IN ENTERPRISE INNOVATION (LEVEL 8)

*subject to accreditation

ABOUT THE COURSE:

The Diploma in Enterprise Innovation is designed to give participants the freedom to create, explore and develop enterprise ideas and themselves in a supportive and innovation led environment. The Diploma will also provide a platform for participants to broaden their knowledge of new and developing global industries, deepen their enterprise skills base and develop critical thinking and problem solving skills.

The ultimate aim of the programme is to get participants working in cross disciplinary and multifunctional teams to develop innovative, export led enterprises as well as solving innovation problems for Irish industry

COURSE MODULES:

This Diploma will be delivered in a unique and holistic manner that will allow participants to gain an understanding and knowledge of a range of subjects. In each of the modules participants will learn through a variety of mediums including peer to peer learning, academic lectures, seminars and workshops delivered by industry experts, successful entrepreneurs and leading academics.

A key feature of the delivery of this programme is the substantial one-to-one mentoring that each participant will receive over the course of the programme to help their progression into entrepreneurship, further study, research and development, or a new career.

1. The Global Business World

- The globalisation of business
- Internationalisation and culture
- Global strategy and planning
- The knowledge economy

2. Management, Financial Analysis and Marketing Essentials

- Organisational behaviour
- Marketing strategy
- Accounting and finance
- Business planning

3. Overview and Analysis of Global Industries:

- Bio Pharma and Medical Devices
- ICT and Modern Technology
- Energy and Environmental Processes
- Design, Prototyping and Manufacturing
- Financial Services

4. Problem Solving and Innovation

- Theories of problem solving
- How to be innovative?
- Idea generation and development
- Creativity techniques

5. Selling, Communications and Teamwork

- The selling process
- Communication skills
- Team dynamics and teamworking

6. Innovation Project

- Project management skills
- Market research and validation
- Development of solutions to innovation problems
- Creation of innovative enterprises



PROGRAMME OBJECTIVES:

Participants will:

- Work in teams to create innovative and export led enterprises
- Gain an in depth knowledge and understanding of the theories and methods of innovation, problem solving and entrepreneurship
- Appreciate the importance of enterprise creation and development in an Irish and Global context
- Understand and appreciate the synergies between innovation, business and the technical aspects of an organisation
- Appreciate the role reflective practice plays in personal and professional development

